



 theta pure

## THE PROBLEM

Essential fatty acids (**EFAs**) are polyunsaturated fats that **our bodies need but cannot produce**. Therefore, they **must be consumed through food or supplements**. Omega 3 and Omega 6 are EFAs.

The problem is that **Omega 3's** are seen **less in the food chain** where **Omega 6s** have **become overabundant**.



### OMEGA 3

- The **most beneficial Omega 3s** that we are missing are **DHA** (docosahexaenoic acid) and **EPA** (eicosapentaenoic acid). Omega 3 fatty acids are **crucial** to the **development and function of the human body**.
- **Fish** is the **primary food source** of Omega 3 DHA and EPA. However, most of the fish we consume is **farmed fish** which **has reduced amounts of DHA and EPA**.
- **ALA (alpha-linolenic acid)**, another omega-3 fatty acid, is found in plant sources such as nuts and seeds, it is also made in the body. **As long as you're healthy, the body can produce all the ALA it needs for these purposes.**



## Signs That You May Be Deficient in Omega 3

- Unhealthy Skin
- Depression
- Fatigue
- Inflammation
- Weight Gain
- High LDL Cholesterol
- Difficulty Learning
- Memory Loss
- Eyesight Problems

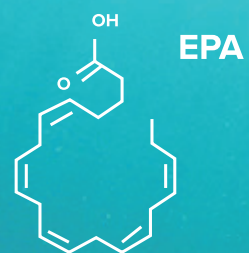
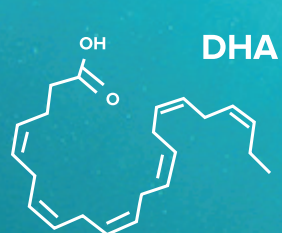
# THE LIFEWAVE SOLUTION



To bring to market a **high end** sustainable **Algae** based **Vegan Omega 3 supplement** suitable for the whole family.



# ESSENTIAL OMEGA 3'S



## ABOUT DHA & EPA

*Docosahexaenoic Acid (DHA) & Eicosapentaenoic Acid (EPA)  
are **essential Omega 3's***

*Omega 3 fatty acids are **crucial** to the **development and function of the human body** no matter what age you are.*

**DHA**, a long chain omega 3 fatty acid, is the most **abundant** omega 3 in the **brain and eye**. It is also an **important** structural component of **heart tissue** and is **naturally found in breastmilk**.

**DHA** give you the **best support** for your **blood pressure, arterial health, circulation, mental processing, and vision support**.

**EPA**, a long chain omega 3 fatty acid, is important for human health. While EPA is not stored in significant levels in the brain and eye, it plays an **important role** in the body, especially **for heart health**.

Additional uses of EPA include **support for joint health, weight management and child development**.



# DHA vs EPA

*Research shows* that the *body's ability to convert EPA into DHA is generally poor.*

It's *much easier* for your body *to convert DHA to EPA.*

So, it's *important* to *supplement directly with DHA omega 3's.*

theta pure *has 12 times the amount of DHA vs EPA for this very reason*



You Asked...  
We Delivered!



# INTRODUCING

theta pure

A **sustainable, vegan friendly** algae based, DHA supplement which is **essential** through **all stages of life**.



- A **pure and natural source** of Omega 3 DHA and EPA
- Contributes to the maintenance of **normal brain function**
- Contributes to the maintenance of **normal vision**
- Contributes to the maintenance of the **normal function of the heart**
- Supports **maternal health**
- **Improves overall physical and mental health**
- 100% vegetarian, suitable for vegans





## INGREDIENTS

Serving Size: 5ml

	Amount Per Serving
DHA (Docosahexaenoic acid from algae oil)	940mg*
EPA (Eicosapentaenoic acid)	74.25mg*
* Daily value not established.	

**OTHER INGREDIENTS:** \*Extra Virgin Olive Oil, lemon natural flavours, natural mixed tocopherols E306, vegetable oil, sunflower lecithin E322, ascorbyl palmitate E304, rosemary extract E392.



Non  
GMO



Allergen  
Free



For All the  
Family





## THETA PURE

Extracted from a **unique, nutrient-rich Micro-Algae**, Theta Pure embodies **purity at its core**.

**Free from allergens and toxins**, this **vegan-friendly** formula is suitable for the entire family and doesn't contain any of the contaminants found in fish oil.



ENVIRONMENTALLY  
FRIENDLY



LEMON  
FLAVOUR



NORMAL BRAIN  
FUNCTION AND  
VISION

**Algae** is a **sustainable** and **environmentally friendly** way to source Omega 3. This formulation has a **natural lemon flavour** for all to enjoy.

DHA, rich in Omega 3, can help contribute to maintenance of **normal brain function** and **vision**.



Theta Pure is ***beneficial for the entire family***, even from conception.

DHA maternal intake contributes to the ***normal brain development of the foetus and breastfed infants***.





# HOW CAN I PURCHASE THETA PURE?

# AVAILABILITY



Theta Pure will be available to our **Members** in the **Scandinavian Market** only



## PRICING

\$39.00

28 BV / PV



