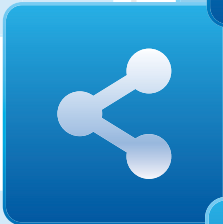


LIFEWAVE®

# SUCCESS MADE SIMPLE

7 DAYS TO YOUR FIRST LIFEWAVE  
CORSENTIALS DEMONSTRATION



# 7 Days to Your First LifeWave CORSENTIALS Demonstration

Starting your own business can be simple, straightforward, and fun! This easy-to-follow Success Made Simple Guide is designed to help you begin strong and achieve your first goal with LifeWave in just 7 days. LifeWave makes your first goal easily achievable because it's focused on a single objective: sharing with others your personal experience with

LifeWave products, emphasizing CORSENTIALS. LifeWave's CORSENTIALS is composed of three patent-pending products, including our powerful, non-transdermal patch technology, Aeon, our revolutionary *Theta Nutrition* formula, *Theta One*, and our proprietary nutrient delivery system, *Theta Activate*. Simply put, these three products work together to provide people the most vibrant health they've ever experienced!

Now all you have to do is follow the steps provided, and you'll already be on the path to success.



## LIFEWAVE CORPORATE:

**MAIN WEBSITE:** lifewave.com  
**TRAINING WEBSITE:** lifewavetraining.com

**UNITED STATES CUSTOMER SERVICE:**  
8:30am – 5:30pm (PST) / Monday — Friday  
**TEL:** +1(866) 202-0065  
**FAX:** +1(858) 459-9876  
**EMAIL:** customerservice@lifewave.com

**EUROPE CUSTOMER SERVICE:**  
9:00am – 5:30pm (GMT) / Monday — Friday  
**TEL:** +353 91 874 600  
**FAX:** +353 91 874 655  
**EMAIL:** customerserviceeu@lifewave.com

**FACEBOOK:** facebook.com/LifeWaveHQ  
**TWITTER:** twitter.com/LifeWaveNews  
**LINKEDIN:** linkedin.com/company/lifewave-inc  
**GOOGLE+:** plus.google.com/+LifeWave  
**PINTEREST:** pinterest.com/lifewavecorp/  
**INSTAGRAM:** User name- LifeWaveCorporate



## LIST/SCHEDULE OF FIRST WEEK'S ACTIVITIES:

- SUNDAY:** Create list of 25 potential prospects.
- MONDAY:** Send prospects information and invite them to your CORSENTIALS demonstration.
- TUESDAY:** **Opportunity Call**  
6:00pm-6:30pm PST  
(832) 225-5052  
**PIN:** 952015#
- WEDNESDAY:** Study LifeWave website, literature and Back Office materials.
- THURSDAY:** Follow up with the people you invited to confirm their attendance.
- FRIDAY:** Prepare & setup for your CORSENTIALS demonstration.
- SATURDAY:** **Host your first LifeWave CORSENTIALS demonstration!**

**MY DISTRIBUTOR #:**

**MY URL:** lifewave.com/



## MY SPONSOR:

**NAME:**

**PHONE/EMAIL:**



## GOALS:

**MY 7-DAY LIFEWAVE GOAL IS:** to host a LifeWave CORSENTIALS demonstration!

**MY 30-DAY LIFEWAVE GOAL IS:**

**MY 90-DAY LIFEWAVE GOAL IS:**

**MY WHY—**The reason I chose the LifeWave Business Opportunity:

- I want to make more money
- I want to have more free time
- I want to help people live a better quality of life
- I want to make a difference in the world
- I want to be my own boss
- I want to help lead other people to success
- I want to be a part of a company that values & supports me

# 5 Easy Steps to Planning Your First LifeWave CORSENTIALS Demonstration

1

## Create Your List

Who are the 25 people you know the best?

Who would be interested in earning extra money?

Who is as passionate about health and wellness as you are?



2

## Schedule Your LifeWave CORSENTIALS Demonstration

Work with your sponsor to pick a date 4-7 days from now: \_\_\_\_\_

**TIP:** Weekends may work best for most people!

3

## Send Each Prospect An Invitation and Information About CORSENTIALS

Before the actual demonstration takes place, send each guest an invitation as well as a link to the LifeWave website where they can watch the CORSENTIALS video.

4

## Follow Up and Promote Your CORSENTIALS Demonstration!

Call each person you invited and confirm their attendance.

**Use social media** (Facebook, Twitter, Google+, etc.) to promote your CORSENTIALS demonstration and invite even more people to attend.

Create a Facebook event posting and invite all of your friends!

Send an email or text an invite to everyone you know.

5

## Prepare For Your CORSENTIALS Demonstration

Have everything set up and prepared a few days before the CORSENTIALS demonstration takes place.

Have a CORSENTIALS system ready to demo. You will need 1 Aeon patch, 1 *Theta One* stick pack, and 1 bottle of water for each guest. One serving of *Theta Activate* will need to be added to each bottle of water during the demo.

Download the Business Opportunity PowerPoint for your presentation. You'll find this in your Back Office.

You and your Sponsor practice a run through of your presentation for a better organized demonstration.

Practice how to demonstrate the products.

# Host the CORSENTIALS demonstration! Have fun!

# My Contact List:

People I know and others who may be interested in earning more money:

*(i.e. Friends, family, co-workers, personal trainers, nutritionists, entrepreneurs, neighbors, gym friends.)*



NAME:	DATE:	FOLLOW-UP:
1.		
2.		
3.		
4.		
5.		
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25.		

**TIP:** Ask each person you contact if they know of other people who may be interested in attending your CORSENTIALS demonstration as well. You can either contact those people yourself or ask the other person to invite them along. This is a wonderful way to accumulate more leads!

# Script Examples for Inviting People to Your CORSENTIALS Demonstration



## Phone call:

Hi, (insert name). This is (insert your name).

I'm calling because something remarkable has happened to me, and I wanted to share it with you. I don't have a lot of time, but I thought you might be interested in knowing...

**TIP:** Smile when you're talking! Since you're on the phone, and the person you're talking to can't see your facial expression, smiling will help you sound more excited, happy and friendly.

## Examples:

### CORSENTIALS

....about a system that's so simple to use and that's provided me the most vibrant health I've ever experienced.

### THETA NUTRITION

...about these natural nutrition formulas that go to work within minutes of consumption!

I'm going to send you an email with a link to a video I would like you to watch. Also, I was so excited about the results I experienced that I'm having a get together this (insert day/time), and I wanted to invite you. I'll put you down as a yes plus a few guests.

**TIP:** Keep the phone call short. Mention right at the beginning that you don't have much time. This will help the person you're talking to be more open to hearing what you have to say since they know the call won't take a lot of their time.

# Script Examples for Inviting People to Your CORSENTIALS Demonstration Continued...



## Email:

### CORSENTIALS

Dear (insert name),

I'm emailing you a quick note about something incredible that happened to me, and I knew you'd be interested in hearing about it. What's amazing, as you know, is that my health hasn't been the best for years, but I recently got introduced to a system of health products that's easy to use and has provided me with an incredible amount of whole body health benefits! There's too much to tell in an email, but I was so excited I decided to hold a get together this (insert day/time) to tell more of my story, and you're invited. I'll put you down as a yes plus a few guests.

### ICEWAVE

Dear (insert name),

I'm emailing you a quick note about something incredible that happened to me, and I knew you'd be interested in hearing about it. What's amazing, as you know, is that I've been suffering terrible pain for years, but I recently tried an incredible product that took my pain away completely—and it's not a pharmaceutical drug! I was so excited I decided to hold a get together this (insert day/time) to tell more of my story, and you're invited. I'll put you down as a yes plus a few guests.

Thanks!

## Text message:

Hello! I want to invite you to a get together I'm having on \_\_\_\_\_. I just had an incredible experience that I want to share with all my friends and family. I'll put you down as a yes plus a few guests.

**TIP:** Follow up! You can follow up a call, email or text a couple of days later with another call, email or text. Simply ask if they received your message and re-invite them to your CORSENTIALS demonstration. Emphasize how fun it will be! If they can't come, ask if you can send them more information on what you experienced since they have to miss out on hearing your story.



# 5 Steps to Hosting A Successful LifeWave Demonstration!

## List of Needs:

- LifeWave CORSENTIALS
- Computer
- Internet connection
- Bottles of water
- Product for resale
- Business Opportunity PowerPoint
- Download CORSENTIALS video
- Enrollment forms
- Compensation Plan brochure
- Company brochures
- Team members to share testimonials



**TIP:** Keep the CORSENTIALS demonstration duration to 45 minutes or less to keep people's interest!

**1 Introduction and Thank You**  
Open by having you and your Sponsor thank your guests for coming and sharing your own personal testimonials with LifeWave.

**2 Show Business Opportunity Video**  
Video is a powerful tool to capture people's attention right at the beginning of a presentation. This video is available for download in your Back Office.

**3 Demonstrate Product and Share Testimonials**  
If demonstrating CORSENTIALS, start by having each attendee place an Aeon patch on the back of the neck. Next, provide each guest with a bottle of water, and then add *Theta Activate* to the water and a stick pack of *Theta One*. Shake well and enjoy!

If demonstrating IceWave, patch a guest for pain relief. Let them share their testimonial right after getting patched.

If demonstrating *Theta Nutrition*, provide each person a full bottle of water, a *Theta One* stick pack and add *Theta Activate*. Let them share their testimonials after drinking their sample.

Since our products go to work immediately, have your guests share their experience after about ten minutes. A high percentage of people will experience feelings of increased health benefits within minutes.

**4 Have Your Sponsor Present the Business Opportunity PowerPoint**  
Your Sponsor can present the PowerPoint using a computer. If you don't have access to a computer, create a "pitch book" by simply printing off the PowerPoint and placing copies in binders for your guests.

**5 Enroll Guests as LifeWave Members!**  
Present the Diamond, Platinum and Gold enrollment packages. Ask your guests to choose which enrollment package they are interested in.

# Checklist For Your First 7 Days With LifeWave



## Have you...

- Set your 30 and 90-day goals?
- Stated your "My Why" for choosing the LifeWave Business Opportunity?
- Created your CORSENTIALS demonstration invite list?
- Scheduled a date and time for your CORSENTIALS demonstration?
- Sent each prospect a CORSENTIALS demonstration invite?
- Sent each prospect a link to the CORSENTIALS video?
- Followed up to make sure each person will attend?
- Promoted your CORSENTIALS demonstration on social media?
- Downloaded the Business Opportunity PowerPoint presentation?
- Downloaded the Business Opportunity video?
- Practiced a run through of your CORSENTIALS demonstration?
- Practiced how to demonstrate CORSENTIALS?
- Set up for your CORSENTIALS demonstration?
- Printed the pay plan brochure?
- Printed enrollment forms?

## LifeWave Facts

- An established company since 2004
- Member of the Direct Selling Association (DSA)
- Listed in 2009, 2010 and 2011 on Inc. Magazine's list of Fastest Growing Private Companies
- Olympic & professional athlete endorsers
- Multiple order fulfillment centers that service over 100 countries worldwide
- Products backed by solid research and over 70 clinical studies
- Endorsement of Suzanne Somers, prominent health advocate, celebrity and best-selling author
- One of the highest payouts of commissions in all of network marketing
- Technology and products recommended by healthcare practitioners across the globe
- Exclusive, patent-pending health technologies
- Products capable of demonstrating real and immediate results

**LIFEWAVE**