

FREE PRODUCT PROGRAM

The Free Product Program (FPP) is a dynamic way for retail and preferred customers to share our technology with their friends and family and receive a big Thank You from LifeWave in the form of FREE product when orders are placed! It is a great addition to what you can talk about with a potential customer as they consider trying LifeWave. When they realize they have a 30 Day Money Back

Guarantee and the possibility of getting their product for FREE, it becomes a much easier decision to try LifeWave. And you know once they try it, they love it!

To qualify for at least one free product in this program, all a customer needs to do is refer a minimum of two new customers to LifeWave who purchase products in a calendar month. That's it!

Note: This program does not apply to LifeWave members. All PV/BV and retail commissions normally associated with retail purchases will apply. However, the free product given to the Referrer will not generate any PV/BV or retail commission.

In this document, all references to customers refer to preferred or retail customers interchangeably.

HERE'S HOW IT WORKS!

- A customer (Referrer) refers a new customer who places an order of at least 39.95 USD.
- New customer inputs a "Referrer ID number" when that order is placed. *(See details below.)*
- Regardless of dollar value, that order is worth 4 Loyalty Points (Points) which are placed in Referrer's account.
- Referrer that refers 2 customers in one calendar month earns 8 Points, enough to get one free product *(see list below)*. *Note: X39® requires 3 referrals (12 Points) to receive X39® for free.
- Referrer's Points balance will reset to zero at the end of any month if that balance is fewer than 8 points.
- A Balance of 8 Points or more will carry over to the next month.

- Points earned will be redeemable for 6 months from the month an order is placed. If Points are not used in those 6 months, they will be removed from the account (flushed).
- **Example 1:** If Marie refers two new customers in March, she will receive 8 Points. She then has 6 months to use these 8 Points to claim a free sleeve of patches.
- **Example 2:** If Marie refers one new customer in March, she will receive only 4 Points. If she doesn't refer any other customers in the month of March, she will not have earned at least 8 Points, and so will lose those Points (they are flushed). But there is always next month!

Below are the Loyalty Points needed for each product:

| PRODUCT | LOYALTY POINTS REQUIRED TO RECEIVE THIS PRODUCT FOR FREE |
|-------------------|--|
| LifeWave X39 | 12* |
| IceWave | 8 |
| Energy Enhancer | 8 |
| Silent Nights | 8 |
| Y-Age Aeon | 8 |
| Y-Age Glutathione | 8 |
| Y-Age Carnosine | 8 |
| SP6 Complete | 8 |
| Alavida | 8 |
| AcuLife | 8 |

WHERE TO VIEW ACCUMULATED LOYALTY POINTS

A customer can view how many Loyalty points they have accumulated by logging into their LifeWave account, on the left-hand side menu a tab called "Loyalty Points" will be visible.

(Please note, this tab will only be visible after the month in which referrals have been made ends and only if 8 or more points have been earned)

The screenshot shows the LifeWave account interface. At the top left is the LifeWave logo. To the right are navigation links for 'PRODUCTS' and 'OPPORTUNITY'. Below the logo is a vertical 'Account Settings' menu with options: Account Settings, Orders, Addresses, Payment Options, Points Balance (highlighted in blue), and Sign out. To the right of this menu, the 'Points Balance' section displays a progress bar and the text '16 points'.

HOW TO USE THE LOYALTY POINTS TO CLAIM FREE PRODUCTS

When a customer has accumulated enough loyalty points to claim a free sleeve of patches, they will simply see an option to pay with loyalty points when ordering products. The option will only appear when a customer has enough loyalty points and not before.

HOW TO REFER A NEW RETAIL OR PREFERRED CUSTOMER

To refer a new customer, the existing customer (Referrer) must share their 'Referrer ID number' with the new customer. 'Referrer ID number' is the LifeWave ID number the customer received when signing up as a LifeWave retail or preferred customer. The new customer must then input this ID number into the website when ordering.



PRODUCTS ▾

OPPORTUNITY ▾

ABOUT US ▾

Create an Account

Your Information

| | | |
|---|--|--|
| FIRST NAME * | MIDDLE NAME | LAST NAME * |
| <input type="text" value="First Name"/> | <input type="text" value="Middle Name"/> | <input type="text" value="Last Name"/> |

REFERRER ID
If you have been referred by a Lifewave customer, please enter their ID here

DOES THIS PROGRAM AFFECT RETAIL COMMISSIONS?

No, this program does not adversely affect any retail commissions earned by LifeWave distributors.

PAYING TAXES & SHIPPING

Any retail or preferred customer that claims their free product must pay the relevant taxes and shipping charges associated with their country.

**This program only applies to retail and preferred customers. This program does not apply to LifeWave members. If a referred retail or preferred customer returns an order, the loyalty points will be removed from the referrer. Free products can only be claimed if the product is available in that particular market and only on Patches.*

LIFEWAVE®