



Recognition Magazine

VOLUME 1



2019 was a banner year for LifeWave! So many *highests* ... and *fastests*. Whether highest commission week, best year, month or day in total revenue, fastest rank advancements -- it really was an incredible year! Thousands and thousands of new distributors and their customers have been established across the world and many distributors strategically built their team on both legs during these fast-growing times to advance in rank dramatically.

We are taking this opportunity to recognize and showcase the achievements of those members who reached Senior Presidential Director and Presidential Director status in 2019, some in a matter of a few months.

We know you will enjoy reading their stories and be inspired by their backgrounds, motivations and insights ... as we all look forward to what promises to be a decade to remember!

(Members are listed alphabetically in each category.)



Arigatou

📍 JAPAN

“I have never seen a product like this that provides immediate effects. I will continue to expand the circle of gratitude through my LifeWave business and the opportunity it offers.”

Arigatou has served as president of a company established 190 years ago. He has also performed as a nutrition-seminar lecturer for thirty years. He believes that LifeWave's X39® will be the “product of a new era.”



Birgit Bauer-Seuring

📍 GERMANY

“David’s inventions are just terrific, just like the science behind them. The numerous studies and my own experiences make it so easy to get other people excited about it. We are a great team and I thank everyone for their individual contribution.”

Birgit Bauer-Seuring is a native of Germany who has always approached life with the goal of helping others. She loves to take on health projects that enable people to enhance their quality of life. She became even more focused on health promotion after seeing her father suffer from a stroke and become severely disabled for 25 years. She says that’s why she was so drawn to LifeWave products and their emphasis on health and wellness.



Onyx Coale

📍 USA

“I’m passionate about X39® because I see the true need for people to activate their stem cells affordably and the projected size of the market. Every morning I watch the sunrise and thank God that I get to patch people with X39® and change their lives.”

Onyx is a single mother of three. In the past, she and her daughters experienced the power of building a single MLM. In seven years, she earned \$17 million, grew a personal team of 400,000+, and 50 people within her personal team became millionaires, all by consistently and persistently working one MLM.

Kathy Rodriguez took a chance and called Onyx about X39®. Onyx had been retired since 2012 and realized this opportunity was a 10/10. In her first eighteen weeks at Lifewave, Onyx qualified at the top of the compensation plan as Senior Presidential Director. Onyx is busy doing it again. She loves people and knows if she can do it, so can you.



Rick De Luca

📍 USA

“Teamwork makes the dream work!”

At a very young age, Rick DeLuca was driven to be the best physically and mentally, which is why he competed in many local bodybuilding competitions. This type of striving for success helped him form the mindset to become his own boss to pursue his dreams and passions.

He’s worked for many network marketing companies throughout his career but believes LifeWave is by far the best one. “LifeWave has given me the ability to help my family and team make a huge difference in people’s lives through helping others to gain an abundance of health benefits. I am grateful and blessed to be part of such an amazing company. I believe David Schmidt is the greatest inventor of our time!”



Eddie “Yoshi” Endo

📍 USA

“Believe in what we can receive from LifeWave. With a trustworthy owner, unique products, unprecedented opportunity and momentum, and products needed by everyone in the world with no competition -- Lifewave is the company for the future.”

Eddie “Yoshi” Endo had been involved in network marketing for fifteen years prior to joining LifeWave. Although he found his previous business rewarding, he thought LifeWave was unique and intriguing. “I knew that Lifewave was a special company with a trustworthy owner and exceptional products,” says Endo. Since X39® was introduced last year, Endo’s group has grown to more than 20,000 members, expanding to Japan and other global markets. He continues to grow his business at the age of 72.



Yumi Ichikawa

📍 JAPAN

“I will continue to focus my effort to support LifeWave’s growth which could change the history of the MLM industry with life-changing products.”

Yumi Ichikawa has thirty years of multi-level marketing experience, including as a top leader in three previous companies before she joined LifeWave. Yumi says she has been traveling all over Japan to fully utilize her industry experience in order to achieve her personal goal. That goal is “to make LifeWave the number-one company in Japan.”



Ron Ledford



“LifeWave has it all -- a game-changing, unique and patented product with X39®, a brilliant inventor and CEO with over a hundred patents, twenty+ years of research, fifteen years of business infrastructure development, and the ability to ship to more than a hundred countries. We are on a global mission to help people around the world live healthier, longer and more abundant lives!”

Ron Ledford lives in the Charlotte, North Carolina, area. He is a marketing expert with more than forty years of sales, marketing and business ownership experience.

During his career, Ron was owner of several stereo and cell-phone stores. He became interested in network marketing due to the time freedom and quality of life, without the start-up and monthly overhead costs of traditional businesses.

Ron found LifeWave in March 2019 and he knew in just a few weeks he had found what he had always been looking for in a network marketing company.



Gregory and Robin Blanc Mascari



“We are so excited and honored to now be a part of the LifeWave global family ... and to now have such an awesome opportunity to make a living making a difference. The stars are lining up for LifeWave, and thank you to everyone who’s worked so hard to get us to where we are today. 2020, here we come!”

For more than thirty years, Gregory has risen from the trenches to the boardroom in network marketing -- building companies and organizations totaling over a million representatives and over a billion dollars in global sales. Robin has 20+ successful years full time in network marketing with prior background in corporate leadership development as a trainer, coach and trainer of trainers.

Their love for people, devotion to timeless success and relationship principles, and ability to relate to the novice as well as the seasoned professional have been instrumental in their success and ability to develop loyal and devoted cultures and community within the field.



Yoshihiro Mizuochi



“LifeWave is unique because of X39®, and the fact that it’s based on scientific proof is important to me. It has immediate results and no competition, which means it offers the best opportunity for me. I will introduce LifeWave products to as many people as possible to help LifeWave become the number-one company in the world.”

Yoshihiro Mizuochi came to the United States in 1980 to study music. Later he worked as a real-estate agent, mortgage broker, insurance agent and Japanese tour coordinator. Yoshihiro did get involved with other multi-level marketing companies in the past, but never found success. However, when he signed up with LifeWave in 2018, he reached the level of Senior Presidential Director in six months.



Kouji Oikawa

📍 JAPAN

“The best part is that I receive happiness from people who try the products. I realize that LifeWave products have not only changed my life and my family’s life, but can change other people’s lives, too.”

For most of his career, Kouji Oikawa was involved in the investment field. He was introduced to the multi-level marketing industry 13 years ago and has worked at various other MLM companies. After experiencing a serious health problem, Kouji says his wife taught him the importance of good health. As he learned more about the science behind LifeWave products and experienced the patches for himself, he decided to pursue a business in LifeWave.



Ron Rabun

📍 USA

“My greatest reward has been changing lives not only health-wise, but also financially. It’s the best feeling ever to help folks. Thank you, LifeWave.”

Ron Rabun, who got started in Lifewave in June 2019, lives in Modesto, California. Ron had a good friend contact him about LifeWave technology, and he was immediately interested in learning more. A chimney sweep by trade for the last 35 years, Ron considers himself a “science guy,” and says he’s always been into alternative health and stem cell research.



Juliana Surjono

📍 USA

“No one can go back and make a brand-new start, but anyone can start from now and make a brand-new ending.”

Juliana Surjono was a medical doctor (general practitioner) in Indonesia before moving to the U.S. thirty years ago. She says she joined LifeWave after seeing the positive results her husband, Roy, experienced with LifeWave products. She continues, “My interest was especially piqued when I witnessed my friend overcome a medical condition that could not be further treated by doctors.” Juliana says these experiences truly added to her devotion in helping others in their health and wellness journeys.



Roy Surjono

📍 USA

“I love Lifewave because the products are out of this world and they work always and so fast.”

Roy Surjono is an electrical engineer who specializes in electromagnetic, robotic and aerospace engineering. He says he decided to join LifeWave because of his mother and son, who both had medical conditions. He has witnessed an improvement in both their health and wellness. Ron also says that since using the LifeWave patches, his badminton performance has improved dramatically.



Dr. Nicholas Tivoli, D.C.

📍 USA

“Lifewave has saved Dr. Joan’s life five times now, if you can say that. I have seen more miracles through Lifewave than I have ever seen in my chiropractic practice.”

Dr. Nicholas Tivoli has been a chiropractor for 22 years. He became acquainted with LifeWave and its products through his business partner, Joan Norton, and they both became distributors eleven years ago. At the time, Joan was reading Suzanne Somers’ book titled Breakthrough, where Somers talked about LifeWave’s glutathione patches. Nicholas says, “We were using glutathione drips and supplements to elevate our glutathione levels. And Joan read that the patch does it without anything going in the body. We thought it sounded too good to be true, but what if?” So the two of them decided to embark on the LifeWave journey, and they haven’t looked back since.

Hirokun

📍 JAPAN



Nickie Chan

USA

“In life, it is not about what happened, but about how and what you do after what happened that is truly important. Therefore, sharing LifeWave with others is not just another opportunity, it is an obligation.”

Nickie Chan was born in Vietnam and immigrated to the United States in 1981. She owns her own real estate brokerage firm and is actively engaged in the community of the City of Alhambra, California. She is an Executive Board Member and former Ambassador President for the Alhambra Chamber of Commerce.

Nickie devotes much of her time to LifeWave because it is something that she truly believes in. Her business partner, Larry Yang, was involved in a major motorcycle accident where he sustained multiple life-threatening injuries. With the use of LifeWave patches, he beat the odds and recovered 80% faster than the doctor's prognosis. Witnessing his rapid recovery, Nickie understood the tremendous impact she could have on people's lives through LifeWave. Since then, Nickie says she “lives and breathes LifeWave 24/7.”



Kevin Chang

TAIWAN

“I am lucky to have a great team that works together to help people and also faces numerous challenges together. I believe LifeWave's future is enormous and the market is limitless. I am grateful to David for such great products, and also to the great effort of my team.”

Kevin Chang says he was very fortunate to hear about LifeWave in 2007. He decided to join after learning that LifeWave technology is non-transdermal, non-invasive and uses no drugs or medications. He says, “I've witnessed that whoever uses it gains health.”



Julian Chung

USA

“Thank you, Nickie, Larry and my team. I wouldn't be where I am without you!”

Julian Chung is the proud mother of three “wonderful, fun” teenagers and says she is currently in a loving relationship with a very supportive life partner.

She's been in the health and wellness industry since 2003. She says that through her own health journey, she developed a passion for helping people to heal naturally. “I was introduced to LifeWave in 2012 by Nickie Chan, whom I consider to be a sister and family,” she explains. “Thanks to her persistence, I joined this new adventure with excitement I never felt before. LifeWave made it so much simpler and easier to make a change in one's health. We are all born with a mission -- to make a difference, to be part of a change for the better. I've chosen LifeWave as my vehicle to leave this earth a better place than I came into.”



Yoshie Kegasawa

📍 JAPAN

“I was excited and thought X39® must be the product for the 21st century. I felt the potential for LifeWave growth. I decided to work with LifeWave when I heard from David Schmidt. He established LifeWave because he wants to make everyone happier and healthier.”

Yoshie Kegasawa was born in 1949 in Tokyo, Japan, and became involved in multi-level marketing 37 years ago as a way to take ownership of her own business and her life. She joined LifeWave after she heard about X39® from a colleague and became so impressed with the product.



Yukihiro Matsumoto

📍 JAPAN

“I am so passionate about LifeWave products because they are based on the latest technology and science, with no competitors. When I considered LifeWave’s market potential, I recognized there is a great business opportunity with LifeWave. And I’ve been doing my best to expand LifeWave’s business.”

Yukihiro Matsumoto has worked in the multi-level marketing business for 33 years. Most of the companies he’s worked with sold various types of health supplements for consumers. However, he felt a sense of crisis and insecurity in many of these roles, because he believed the market had been saturated. Once he was introduced to LifeWave and its products, he was excited to embark on a new path.



Mirai21

📍 JAPAN

“I am so passionate about LifeWave because I can easily imagine people will be happier, healthier and will have a brighter future with our wearable technology.”

Mirai21 has 16 years of experience in multi-level marketing. She decided to join LifeWave because she highly respects David Schmidt as the inventor of LifeWave patches, and appreciates the fact that the company has 15 years of experience and history. She truly believes that the demand for LifeWave patches will grow all over the world.



Kathy Rodriguez

USA

“When I patch a new LifeWave beneficiary, I love following up the next day to hear how LifeWave benefited them and to hear how great they feel. It’s brought me to tears many days. I look forward to a long, healthy and prosperous relationship with LifeWave and all the people on our team.”

Kathy Rodriguez had a life-altering injury at the age of 12, when she broke three vertebrae in her neck. “I had to learn early on that chronic pain was my new reality. It progressively got worse as I got older,” she says.

After being introduced to X39® in July 2019, she says she found another reality -- a reality where her pain was under control and not something she had to deal with daily. She decided she wanted to tell the world what X39® did for her. “As a successful real estate broker, I was not actively looking for a new path,” she says. “But LifeWave changed my direction by finding me.”



Michelle Sigmund

GERMANY

“A big thanks to David Schmidt for his tireless research and brilliant inventions, and for giving me the possibility of a life with big dreams. We look forward to more exciting times with many new inventions from David.”

Michelle Sigmund lives near Frankfurt, Germany, and worked in various jobs before learning about LifeWave in 2015. She says that her education in depth psychology and healthcare fit in well with LifeWave products. She now works as a distributor with her partner, and believes that their discipline and hard work, along with the commitment of her team, have helped her to attain success.



Phil Steinberg

SWITZERLAND

“Lifewave is without question ‘the one’ company after 38 years in the industry. Should it ever have to close, I’d buy enough patches for the next 250 years. I’m never without!”

Phil Steinberg’s path to LifeWave started with what he calls a “fortunate accident.” He was on a sledding adventure with his five-year-old son. As they slid downhill – his son between his legs -- they hit an icy patch and the brakes failed. They ran into a stone wall and Phil looked down to see his leg at a ninety-degree angle.

Three months later, he was speaking to a friend about the accident and the amount of pain he was experiencing. His friend said, “Phil, I have what you need,” and told him about LifeWave’s “magic” patches. At the time, Phil was thinking, “Oh, just another networker trying to sell me his BS magical blah blah blah ...”

After a few days of constant pain, he finally decided to test the product and see if it could help. Phil says the rest is history. Twelve years later, LifeWave is still a passion for him and he believes network marketing, when done right, is still the best business model.



Larry Yang



“Don’t leave home without your patches.”

Larry Yang immigrated to the United States in 1992 from Vietnam. He has been a licensed realtor since 2001 and he is a former member of the Board of Directors for the West San Gabriel Valley Association of Realtors. Larry is also proud to serve as an active Cal Guard military police officer in the United States Army, and is fluent in Mandarin, Cantonese and Vietnamese.

In 2013, Larry was in a life-threatening motorcycle accident that caused his spleen and colon to rupture. He truly believes that if he did not have LifeWave patches with him during his motorcycle accident, he would most likely not be here with us today. Grateful to have a second chance in life, he devotes all his time to help people either with their health or with the opportunity that LifeWave has offered. Larry’s testimony and life experiences have become a vital part of his motivation to pursue his purpose and destiny, which he believes gives people hope to pursue a second chance in life, whatever that may be.





Recipient of The Richard Quick Pursuit of Excellence Award

Lisa Wu

📍 TAIWAN

Congratulations to LifeWave member Lisa Wu who won this year's Richard Quick Pursuit of Excellence Award for outstanding business-building success supporting LifeWave's expansion in the Taiwan market.

Lisa says that in 2007, she was looking for a new business opportunity among several different companies. She chose LifeWave above all other companies for several reasons. She liked the fact that LifeWave products are unique, non-invasive and safe. She also liked that LifeWave has global online markets and no competition.

"I believe LifeWave is a business that contributes to the health and wellness of society or even mankind," says Lisa. "I am sure, through a team effort, the whole world can see the splendid performance of LifeWave Taiwan."

