

Joining LifeWave is more exciting than ever with Preferred Customer Plus!

PC+ Members enjoy the benefits of our Preferred Customer Program, with the added rewards of earning FREE product and receiving monthly product samples with their Monthly Subscription Order.

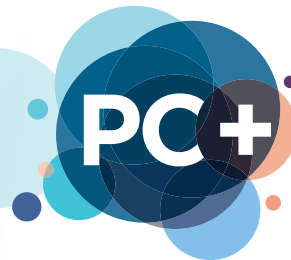
Invite your Preferred Customers to upgrade their LifeWave lifestyle by joining the PC+ Program today!

How to join the PC+ Program

Retail and Preferred Customers may join the PC+ Program by paying the annual \$19.95 enrollment fee and scheduling a Monthly Subscription Order.



LIFEWAVE®
pc program

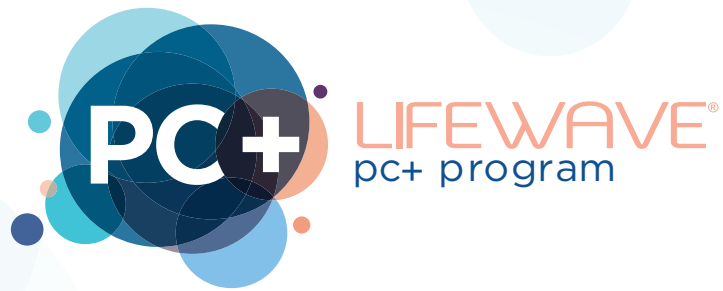


LIFEWAVE®
pc+ program

Pay \$19.95 enrollment fee through shopping cart pop-up +

Schedule monthly subscription order

As part of the PC+ Program, members receive access to:



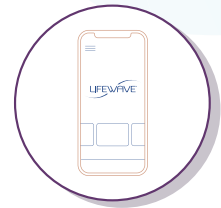
Wholesale Pricing



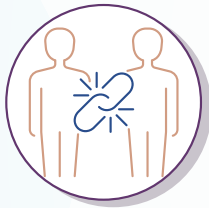
Recurring Monthly Subscription Order



Loyalty Rewards



Access to the LifeWave In-Touch App



LifeWave Referral Link



LifeWave Pre-Populated Shopping Cart

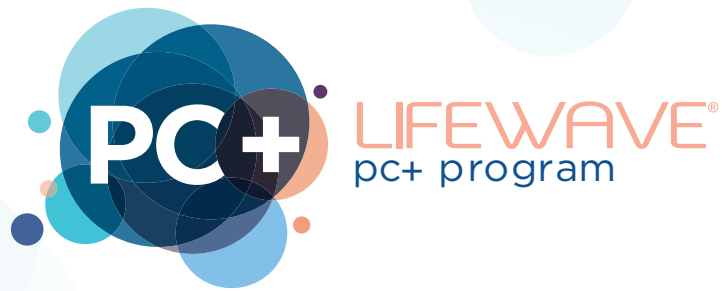


Share Program



Monthly Product Samples

Enhance the LifeWave experience for your Retail and Preferred Customers by introducing them to the PC+ Program and the benefits are too good to pass up!



Wholesale pricing & subscription savings



When a Retail or Preferred Customer chooses to upgrade to the PC+ Program, they receive access to wholesale pricing. This means a discount of more than 30% on the products they know and love. Plus, the added convenience of their favorite products automatically arriving on their doorstep at the same time every month.

LifeWave Sample Products



What better way to learn about the powerful benefits of LifeWave products than by experiencing new patches each month! PC+ Members receive a sample sleeve of some of LifeWave's most popular products each month for five months with their Monthly Subscription Order.

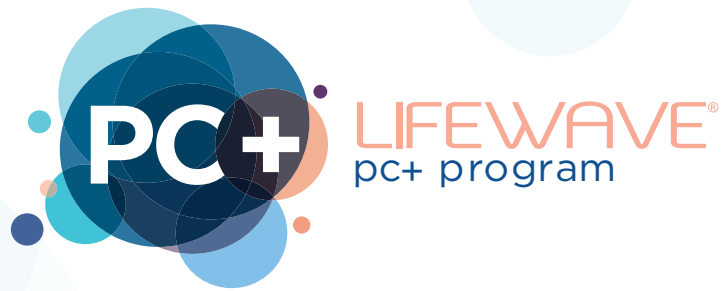
On a PC+ Member's 6th Monthly Subscription Order, they pick a full product sleeve of their previously sampled products as a thank you for their loyalty. Product samples arrive in the following order:



6th
Consecutive
Monthly
Subscription
Order

**Free full-size sleeve any of
previously-sampled products
— up to a \$149.95 value!**

Excludes X39. Regular patches only.



Loyalty Rewards

The PC+ Program rewards those who maintain their ongoing Monthly Subscription Order with FREE LifeWave SWAG and access to tools that will help them understand more about the LifeWave way of life.

Here's How It Works

- After three months of receiving their Monthly Subscription Order, Preferred Customers will get exclusive LifeWave SWAG FREE with the following month's order.
- After six months of receiving their Monthly Subscription Order, Preferred Customers will again get a FREE LifeWave SWAG reward with the following month's order.
- After nine months of receiving their Monthly Subscription Order, Preferred Customers will get another exclusive LifeWave SWAG reward FREE with the following month's order.
- After 12 consecutive months of receiving their Monthly Subscription Order, Preferred Customers will get a renewal of their Preferred Customer status and a full-size sleeve of LifeWave patches – a value of up to \$279.95!

Qualifying Monthly Subscription Orders must be 39 BV minimum.



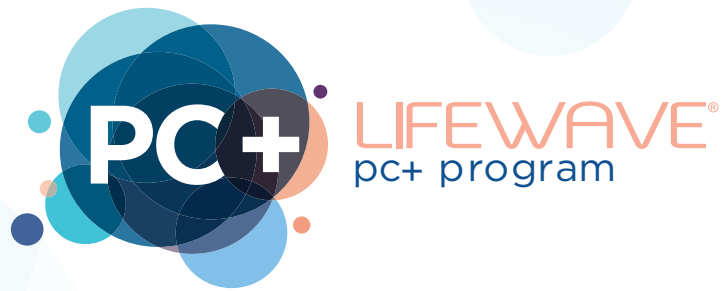
LifeWave Share Program

As part of the PC+ Program, Share Program rewards those who share LifeWave products with their friends and family members. When they refer three or more customers and those customers purchase LifeWave products, they can earn \$100 in free product credit each month.

Here's How It Works

- A PC+ Member qualifies for the Share Program when three or more their referred customers spend \$300 in combined purchases in a month.
 - The PC+ Member then receives \$100 credit toward their Monthly Subscription Order the following month.
 - A PC+ Member can qualify each month, as long as their 3 or more referred customers spend combined \$300 each month.
- PC+ Members can track their Share Program progress through their back office!

Note: \$/€100 credit covers patch products, not taxes or shipping.



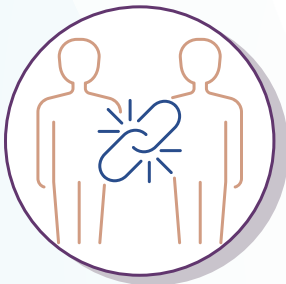
LifeWave In-Touch App access



PC+ Members also receive access to the LifeWave In-Touch App, which is an incredible resource for product education and a great way to share their favorite products with others. Plus, the app is full of information about all that LifeWave offers, including becoming a Brand Partner.

The power of LifeWave in the palm of their hand

LifeWave Referral Link



As PC+ Members fall in love with our products, they will naturally want to share them. LifeWave's PC+ Referral Link makes it easy for them to do that. PC+ Members receive their own LifeWave web address so they can easily connect people to the LifeWave way of life!

LifeWave Pre-Populated Shopping Cart



PC+ Members can also easily share the LifeWave products they most enjoy with others by pre-populating a virtual LifeWave shopping cart with the products they recommend and sending the link to others. It's easy to set up and makes buying LifeWave products that much easier for potential LifeWave customers.

The PC+ Program is a great way for people to upgrade their LifeWave journey.

Start sharing the benefits of this incredibly rewarding program today!