LIFEWAVE COMPENSATION PLAN

PREFERRED CUSTOMER PROGRAM

The Preferred Customer program is a powerful incentive for our retail customers. It allows long-term and new retail customers to take advantage of special pricing without being a distributor. This program allows retail customers to start to see the financial advantages to being a LifeWave distributor, and in time, they may decide to become a LifeWave distributor.

HOW IT WORKS

Immediate Income

A Preferred Customer is a customer who has an active autoship (automatic monthly or bi-monthly order).

The new program allows these retail customers to avail themselves of special pricing for as long as their autoship is active.

When a new customer visits the LifeWave.com website and selects a product, they see two different pricing options – one for retail customers and one for preferred customers.

The customer can take advantage of the special preferred customer pricing by adding the product to an autoship order. They will then be prompted to set up an autoship.

PRICING DETAILS

PRODUCT	PREFERRED CUSTOMER PRICE	BV	SPONSOR'S RETAIL PROFIT
LifeWave X39®	$99.95	43	**$20**
LifeWave X49™	$99.95	43	**$20**
X39® and X49™ Performance Bundle	$179.95	88*	**$40**
1 Regular Sleeve	$69.95	39	**$20**
2 Regular Sleeves	$59.95 each	31 each	**$10 each**
3 Regular Sleeves	$49.95 each	22 each	**$10 each**
Y-Age System	$149.95	66	**$30**
Nirvana System	$139.95	84	**$39**
Alavida Crème	$79.95	21	**$20**
Alavida Nectar	$59.95	25	**$15**
Alavida Trio	$149.95	51	**$40**

*Until April 28, 2022 only

WHAT HAPPENS IF A PREFERRED CUSTOMER CANCELS THE AUTOSHIP

If a preferred customer cancels an autoship, they will automatically revert to the retail customer pricing.

They can set up another autoship if they wish to avail themselves of the preferred customer pricing once again.

LIFEWAVE®