

A background photograph showing a group of approximately ten people of various ages and ethnicities laughing and smiling together in what appears to be a social gathering or party. The scene is lit with warm, ambient light.

LIFEWAVE COMPENSATION PLAN
FREE PRODUCT PROGRAM



FREE PRODUCT PROGRAM

The Free Product Program (FPP) is a dynamic way for retail and preferred customers to share our technology with their friends and family and receive a big Thank You from LifeWave in the form of FREE product when orders are placed! It is a great addition to what you can talk about with a potential customer as they consider trying LifeWave. When they realize they have a 90-Day Money Back Guarantee and the possibility of getting their product for FREE, it becomes a much easier decision to try LifeWave. And you know once they try it, they love it!

To qualify for at least one free product in this program, all a customer* needs to do is refer a minimum of two new customers to LifeWave who purchase products in a calendar month.

That's it!

Note: This program does not apply to LifeWave members. All PV/BV and retail commissions normally associated with retail purchases will apply. However, the free product given to the Referrer will not generate any PV/BV or retail commission.

**All references to customers refer to preferred or retail customers interchangeably.*

HOW IT WORKS

- A customer (Referrer) refers a new customer who places an order of at least \$39.95 USD.
- New customer inputs a “Referrer ID number” when that order is placed. (See details below)
- Regardless of dollar value, that order is worth 4 Loyalty Points which are placed in Referrer’s account.
- Referrer that refers 2 customers in one calendar month earns 8 Loyalty Points, enough to get one free product (see list below). Note: X39® requires 3 referrals (12 Points) to receive free product.
- Referrer’s Points balance will reset to zero at the end of any month if that balance is fewer than 8 points.
- A Balance of 8 Points or more will carry over to the next month.
- Points earned will be redeemable for 6 months from the month an order is placed. If Points are not used in those 6 months, they will be removed from the account (flushed).
- Example 1: If Marie refers two new customers in March, she will receive 8 Points. She then has 6 months to use these 8 Points to claim a free sleeve of patches. These points will be visible in her back office the following month.
- Example 2: If Marie refers one new customer in March, she will receive only 4 Points. If she doesn’t refer any other customers in the month of March, she will not have earned at least 8 Points, and so will lose those Points (they are flushed). But there is always next month!

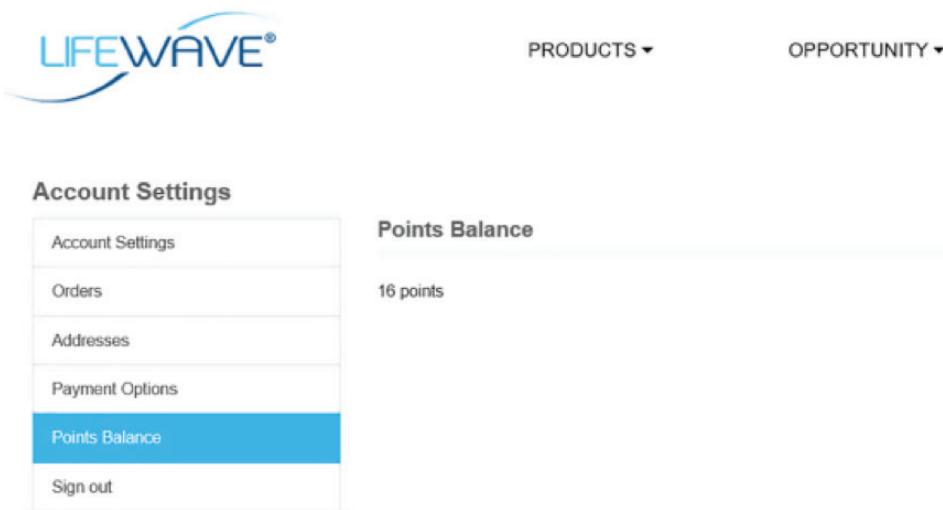
Below are the Loyalty Points needed for each product:

| PRODUCT | LOYALTY POINTS REQUIRED TO RECEIVE THIS PRODUCT FOR FREE |
|-------------------|--|
| LifeWave X39® | 12+ |
| IceWave | 8 |
| Energy Enhancer | 8 |
| Silent Nights | 8 |
| Y-Age Aeon | 8 |
| Y-Age Glutathione | 8 |
| Y-Age Carnosine | 8 |
| SP6 Complete | 8 |
| Alavida | 8 |
| AcuLife | 8 |

WHERE TO VIEW ACCUMULATED LOYALTY POINTS

A customer can view how many Loyalty points they have accumulated by logging into their LifeWave account and choosing the “Points Balance” tab from the menu on the left side of the page.

(Please note, this tab will only be visible after the month in which referrals have been made ends and only if 8 or more points have been earned)



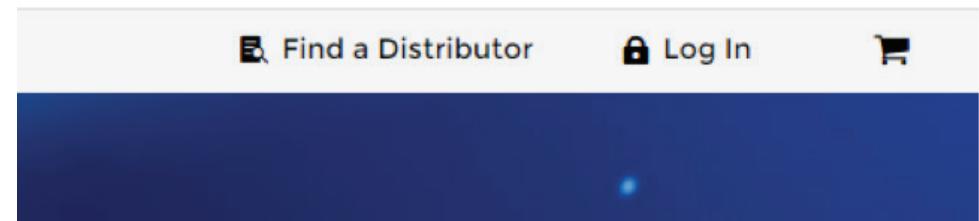
The screenshot shows the LifeWave account settings interface. At the top, there is a navigation bar with the LifeWave logo, 'PRODUCTS ▾', and 'OPPORTUNITY ▾'. On the left, a sidebar menu lists 'Account Settings', 'Orders', 'Addresses', 'Payment Options', 'Points Balance' (which is highlighted with a blue background), and 'Sign out'. The main content area is titled 'Points Balance' and displays '16 points'.

HOW TO USE THE LOYALTY POINTS TO CLAIM FREE PRODUCTS

When a customer has accumulated enough loyalty points to claim a free sleeve of patches, they will simply see an option to pay with loyalty points when ordering products. The option will only appear when a customer has enough loyalty points and not before.

HOW TO REFER A NEW RETAIL OR PREFERRED CUSTOMER

To refer a new customer, the existing customer (Referrer) must share their ‘Referrer ID number’ (also known as their Customer ID number) with the new customer. The new customer then goes onto the distributor’s replicated website to begin the registration.



When entering their personal information, the new customer enters the ID number of the existing customer in the “Referrer ID” field. **The new referred customer will therefore be linked to the existing customer who will subsequently earn loyalty points once a new order is placed.**

The screenshot shows the 'Create an Account' form on the LifeWave website. At the top, there are navigation links: PRODUCTS ▾, OPPORTUNITY ▾, and ABOUT US ▾. The main form area has a blue header bar labeled 'Your Information'. It contains three input fields: 'FIRST NAME *' with placeholder 'First Name', 'MIDDLE NAME' with placeholder 'Middle Name', and 'LASTNAME *' with placeholder 'Last Name'. Below these is a section titled 'REFERRER ID' with a note: 'If you have been referred by a Lifewave customer, please enter their ID here'. There is a final input field for 'Referrer Id'.

DOES THIS PROGRAM AFFECT RETAIL COMMISSIONS?

No, this program does not adversely affect any retail commissions earned by LifeWave distributors.

PAYING TAXES & SHIPPING

Any retail or preferred customer that claims their free product must pay the relevant taxes and shipping charges associated with their country.

+This program only applies to retail and preferred customers. This program does not apply to LifeWave members. If a referred retail or preferred customer returns an order, the loyalty points will be removed from the referrer. Free products can only be claimed if the product is available in that particular market and only on Patches

